

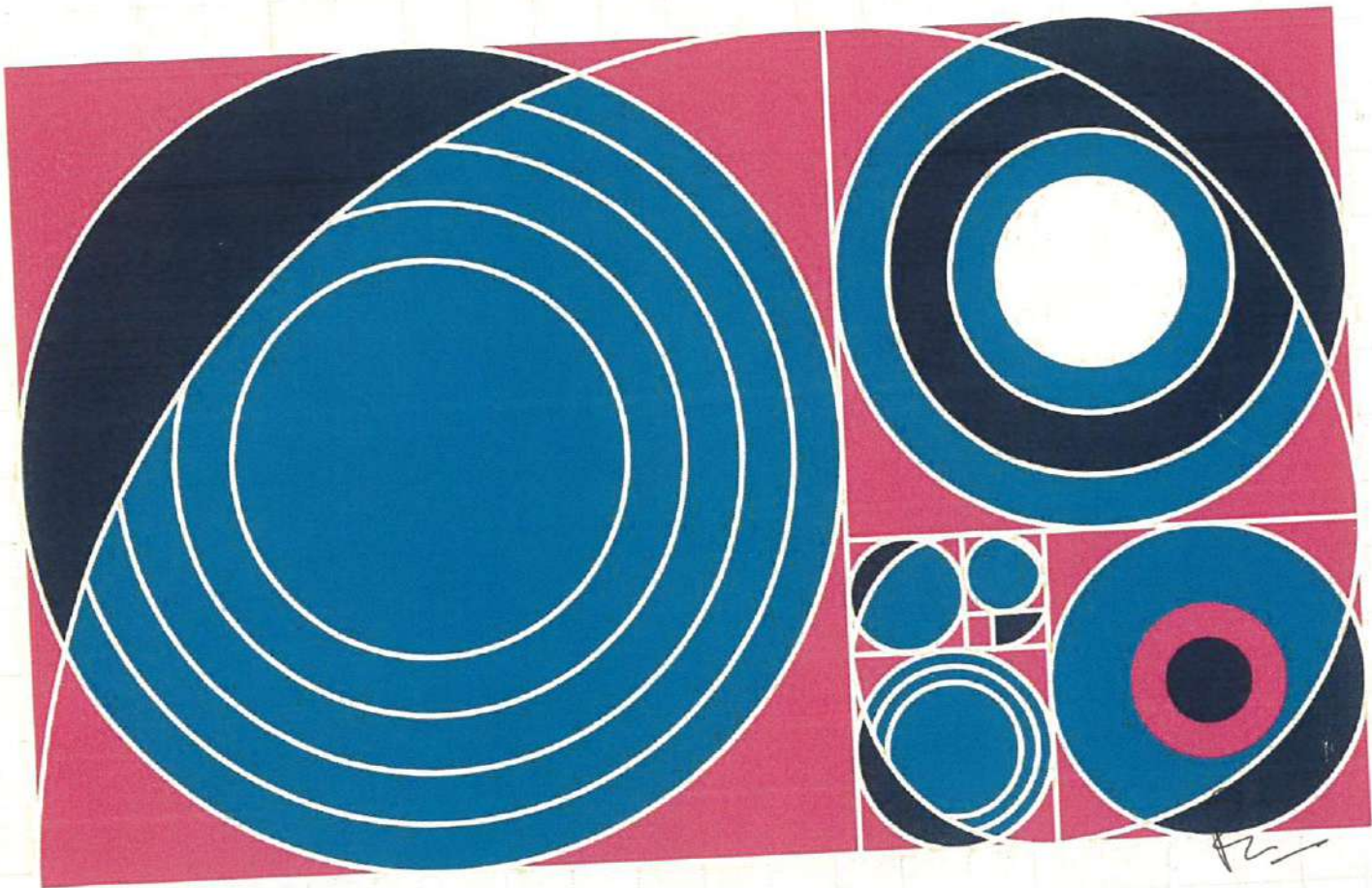


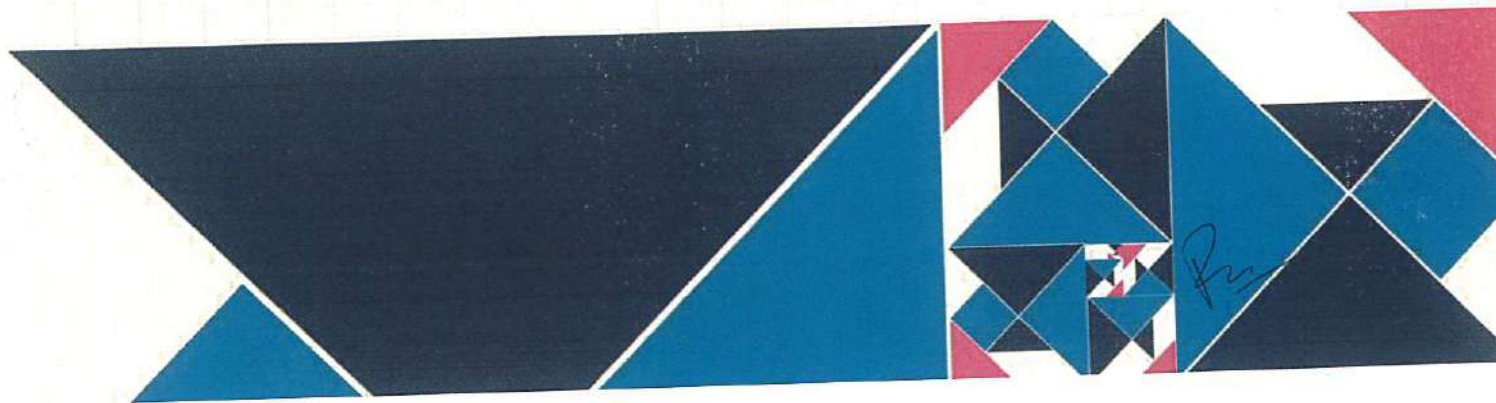
DEPARTMENT OF DESIGN
अभिकल्प विभाग



DELHI TECHNOLOGICAL UNIVERSITY
दिल्ली प्रौद्योगिकी विश्वविद्यालय

ADMISSION | 20
BROCHURE | 24
B.DES





ADMISSION BROCHURE

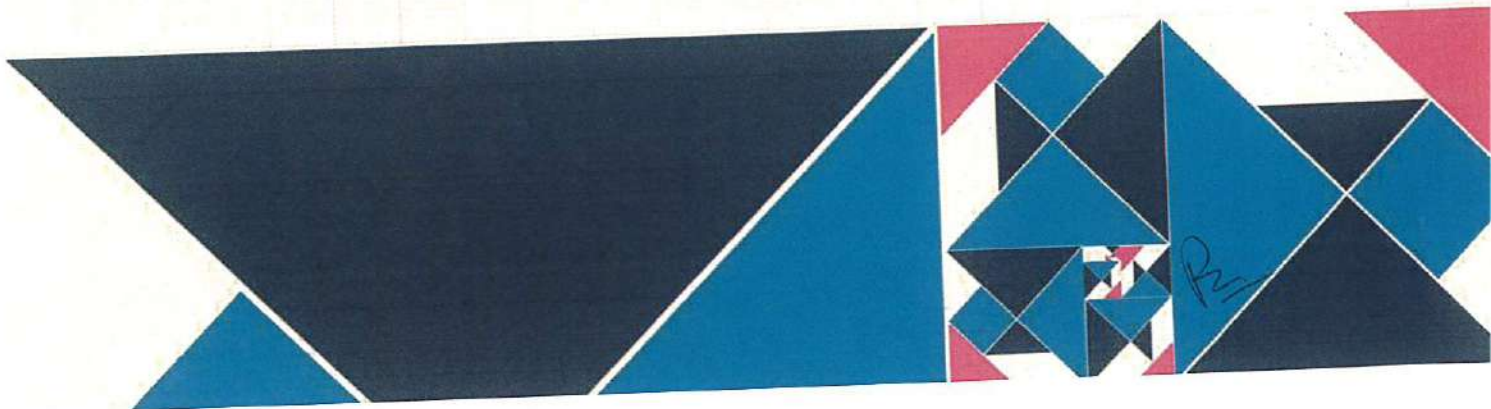
BACHELOR'S OF DESIGN (B.DES) 2024-25



Department Of Design

DELHI TECHNOLOGICAL UNIVERSITY

(formerly known as Delhi College of Engineering)



VICE CHANCELLOR



Prof. Prateek Sharma

E-mail : vcdu@dtu.ac.in

Pr



दिल्ली प्रौद्योगिकी विश्वविद्यालय
DELHI TECHNOLOGICAL UNIVERSITY
(Formerly Delhi College of Engineering)



Prof. Prateek Sharma
Vice-Chancellor



Message from Hon'ble Vice Chancellor

I am delighted to inform that Delhi Technological University (DTU), one of India's premier institutions for higher education, consistently ranks high on the wish list of candidates nationwide. Since its inception in 1941, this institute has been dedicated to serve humanity, establishing its position as a prestigious and esteemed institution. The DTU alumni have consistently excelled in diverse career paths and set exemplary standards in their respective fields.

The Department of Design in DTU is dedicated to foster student-centred, industry-relevant practices, with a primary focus on cultivating socially conscious designers. The extensive curriculum and highly skilled faculty ensure that the students graduate as confident, proficient designers, fully prepared to make meaningful contribution to design industry.

I am immensely pleased to see talented students from across India and now internationally choosing the department of design at dtu for their education and career development. I wish all the emerging designers of 2024 great success and creativity in their endeavors.


(Prof. Prateek Sharma)



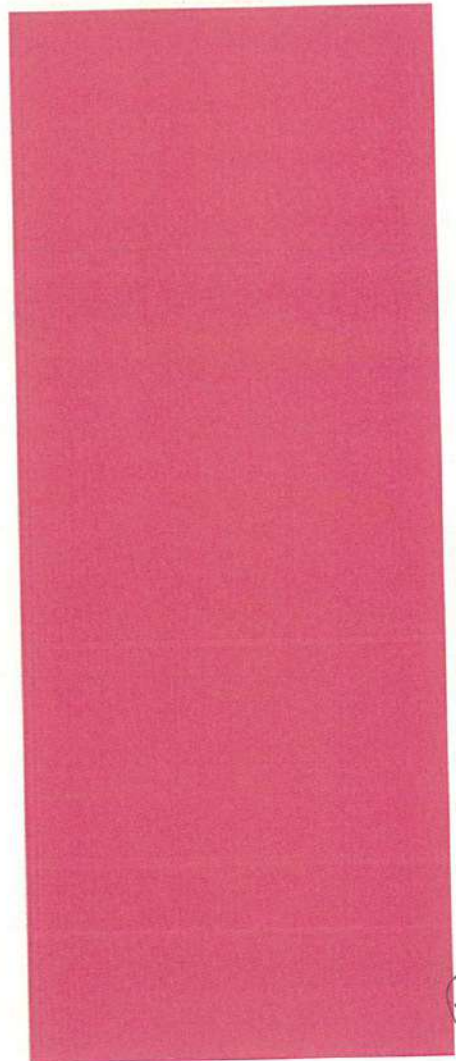


REGISTRAR



Prof. Madhusudan Singh

E-mail : madhusudan@dtu.ac.in



RS



दिल्ली प्रौद्योगिकी विश्वविद्यालय
DELHI TECHNOLOGICAL UNIVERSITY
(Formerly Delhi College of Engineering)



Message from the Registrar

It gives me immense pleasure to welcome the fresh batch of talented students to the Department of Design at Delhi Technological University (DTU) as we commence admissions for the academic year 2024-25 in May 2024.


DTU offers an environment that molds the talents of design students, ensuring that each stage of their journey is crafted to promote comprehensive development. This is complemented by a wide array of extracurricular activities available throughout the year, which help students cultivate diverse skills that benefit them throughout their lives.

Design students at DTU, through their commitment, perseverance, and hard work, have the potential to emerge as influential professionals in the design industry. DTU fosters an environment where students can hone their skills and creativity, ensuring a well-rounded developmental journey. This is enriched by a wide variety of extracurricular activities available throughout the year, which aid in developing essential skills that will serve them well in their professional and personal lives.

Over the years, the Department of Design at DTU has built a reputation of unwavering excellence. Admission to our programs is highly sought after, both nationally and internationally, reflecting our esteemed standing. The combined efforts of our dedicated students, talented faculty, and supportive administration and staff have cultivated an exceptional learning environment.

Recognizing the evolving trends and needs of the design industry and society at large, DTU has consistently aligned its efforts to produce leaders in the field of design who are well-equipped with both knowledge and confidence. Year after year, we set new benchmarks and trends, and this year is no different.

I am confident that the aspiring designers joining us in 2024 will discover a nurturing and inspiring environment here at DTU. I wish them abundant success and boundless creativity in their academic and professional journeys. We eagerly anticipate the innovative contributions they will bring to the dynamic world of design.


(Prof. Madhusudan Singh)
Registrar, DTU

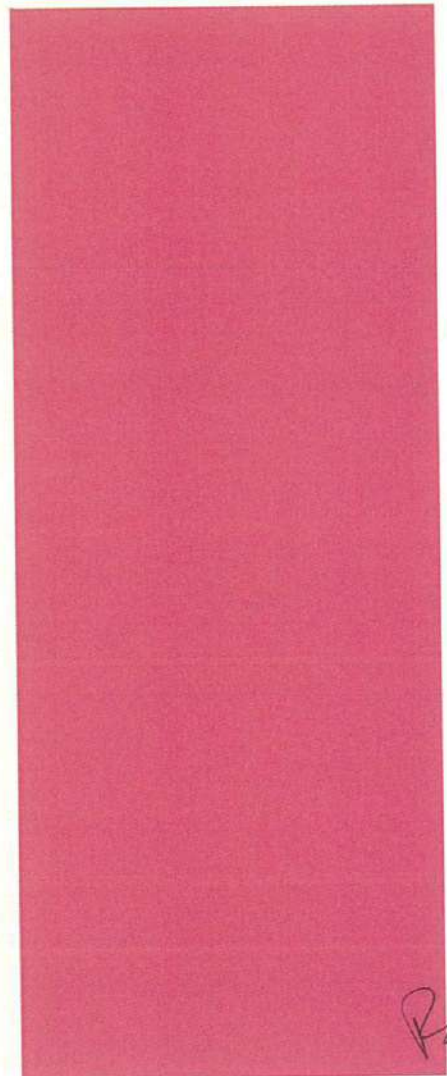


HEAD OF DEPARTMENT



Prof. R. C. Singh

E-mail : rcsingh@dtu.ac.in



RCS



Department of Design Delhi Technological University

Established by Govt. of Delhi vide Act 6 of 2009
(Formerly Delhi College of Engineering)
SHAHBAD DAULATPUR, BAWANA ROAD, DELHI - 110042



Message from the Head of the Department of Design

I am delighted to welcome you to the Department of Design at Delhi Technological University (DTU). Our department is steadfast in its commitment to fostering a dynamic and innovative learning environment where creativity and industry-relevant practices converge to shape the designers of tomorrow.

The Department of Design's vision is to cultivate socially conscious designers who are proficient in their craft and mindful of the impact their work has on society. We strive to provide a comprehensive education that integrates theoretical knowledge with practical application, ensuring our students are well prepared to address real-world challenges.

Our extensive curriculum is continually updated to reflect the latest trends and advancements in the design industry. With a team of highly skilled and experienced faculty, we are dedicated to guiding our students toward excellence. We prioritize student-centered learning, fostering collaboration, critical thinking, and hands-on experience.

The department is proud to attract a growing number of talented students from across India and internationally to our department for their education and career development. Our foremost objective is to ensure that each student receives the support and resources necessary to thrive and succeed.

We extend our best wishes to all aspiring designers of 2024 and eagerly anticipate the innovative and impactful contributions you will make to the world of design.

Prof. R. C. Singh

Head of the Department
Department of Design
Delhi Technological University
Shahbad Daulatpur, Bawana Road,
Delhi-110042

TABLE OF CONTENT

A.	General Information	1
B.	Programme	3
C.	Admission Eligibility	5
D.	Seat Matrix	10
E.	International Admissions	16
F.	Application Process	17
G.	Fee Structure	19
H.	Withdrawal/Refund Policy	21
I.	Documents Required	22

R

J.	Admission Schedule	23
K.	Course Structure	24
L.	Specializations	33
M.	Faculty	49
N.	PHD Scholars	53
O.	Certificates	57
P.	Location	65
Q.	Admission enquiry	66

R

S. No.	Activities/Events	Dates
1	Advertisement In Newspaper	10.04.2024
2	Opening Of Website For Online Registration *	16.04.2024
3	Last Date Of Online Registration	15.05.2024
4	Merit List Of Candidates For 1st Round And Waitlist	22.05.2024
5	1 St Round Admissions At DTU (Selected Candidates Are Required To Report Along With Original Documents And DD)	29.05.2024
6	Display Of Vacant Seats For 2nd Round On The DTU Website	05.06.2024
7	2 Nd Round Admissions At DTU (Selected Candidates Are Required To Report Along With Original Documents And DD)	12.06.2024
8	Display Of Vacant Seats For 3rd Round On The DTU Website	19.06.2024
9	3 Rd Round Admissions At DTU (Selected Candidates Are Required To Report Along With Original Documents And DD)	26.06.2024
10	Display Of Vacant Seats For SPOT Round On The DTU Website**	03.07.2024
11	SPOT Round Admissions At DTU	10.07.2024



Welcome To The
**DEPARTMENT
OF
DESIGN**

1 GENERAL INFORMATION



Delhi Technological University

Delhi Technological University (formerly known as Delhi College of Engineering) is one of the most well-known engineering institutions in India, with over 83 years of glorious tradition behind it. A non-affiliating, teaching, and research University, DTU is poised to create an environment of a synergetic partnership between academic and industry.

DTU aims to cause a major departure from the conventional system of education and research and aspires to imbibe a culture of scientific research in its management and technology disciplines and develop scientific temper by providing a seamless

technology disciplines and develop scientific temper by providing a seamless environment for integration of science, engineering, and management.

The University also endeavors to provide the thrill of a corporate R&D environment with a planned focus on industry relevant projects. DTU has consistently been ranked among the top institutions of the country in reputed surveys.

R.



The University



Vision

"To be a world class university through education, innovation and research for the service of humanity"

Mission

- Establish centres of excellence in emerging areas of science, engineering, technology, management, and allied areas.
- To foster an ecosystem for incubation, product development, transfer of technology, and entrepreneurship.
- To create an environment of collaboration, experimentation, imagination, and creativity.
- To develop human potential with analytical abilities, ethics, and integrity.
- To provide environment friendly, reasonable, and sustainable solutions for local & global needs.

2 PROGRAMME



Department of Design

Strategic role of design through innovation in enhancing national and industrial competitiveness is universally recognized and underpins the national policy of Govt. of India.

The strategy to achieve this vision seeks spot light on strengthening quality design education and usages of design in different sectors.

In furtherance of this national design vision, Delhi Technological University has decided to provide facilities for excellent design education, research and training to suit the needs of the society.

Department of Design is envisioned to pursue excellence in design thinking, design scholarship and design practice for the betterment of society in a holistic manner.

Design is viewed as a driver of innovation and is recognized as key differentiator for providing competitive edge to products and services. It involves an integrated humanistic approach to design products, services and systems. It seeks to delve deeper in understanding of technological, commercial and societal context in conception, developments, and delivery of innovative products and services as well as tools, techniques, and methods required in the practice of design suitable to environment.



Rz



The Department

Vision

"To pursue excellence in design thinking, design scholarship, and design practice for the betterment of humanity and planet earth."

Mission

- To develop centres of excellence in service design, interactive design, product design, visual communication, and allied areas.
- To attract and nurture quality faculty with empathy having a passion for growth of self and others.
- To attract energetic, innovative students and enable them to emerge as creative and caring design professionals.
- To create facilities for incubation, product development, transfer of technology, and entrepreneurship.
- To provide environment friendly, reasonable, and sustainable solutions for local & global needs.

3 ADMISSION ELIGIBILITY

Admission to Four Year Bachelor of Design (B. Des.) Programme is on the basis of UCEED 2024 Score

No of Seats: 120

Delhi: 85%

Outside Delhi: 15%

Course duration: 4 Year

Delhi Region Candidates (85% of seats): Aspirants passing the qualifying examination from a recognized School / College / Institute located within the National Capital Territory (NCT) of Delhi will be considered for Delhi Region only.

Outside Delhi Region Candidates (15% of seats): Aspirants passing the qualifying examination from a recognized School / College / Institute located outside the National Capital Territory of Delhi will be considered for Outside Delhi Region only.

Eligibility:

The candidate from any STREAM (Science, Commerce, and Arts & Humanities) should have passed the qualifying examination as given below:


Senior School Certificate Examination (12-year course) of the Central Board of Secondary Education (CBSE), New Delhi.

Indian School Certificate Examination (12-year course) of the Council for Indian School Certificate Examination, New Delhi.

Any other examination recognized as equivalent to the Senior School Certificate Examination of CBSE. The final examination of the 10+2 system, conducted by a Central or State Board recognized by the Association of Indian Universities (www.aiuweb.org).

NOTE: If the center of examination is located in the N.C.T. of Delhi, the aspirant shall be considered under the Delhi Region and if the Center of examination is located outside N.C.T. of Delhi, he/she shall be considered under the Outside Delhi Region.



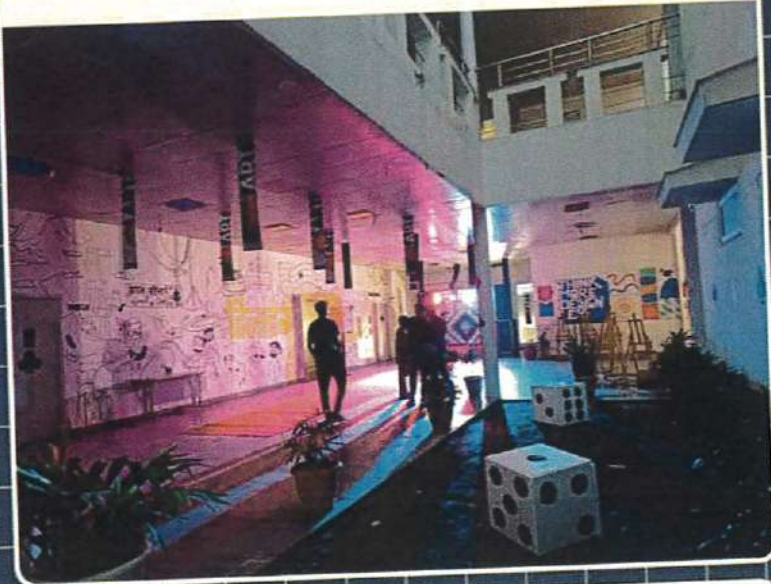
- 
- 1. Intermediate or two year Pre-University examination conducted by a Board of University recognized by the Association of Indian Universities.
 - 2. Final examination of the two-year course of the Joint Services Wing of the National Defence Academy.
 - 3. Senior Secondary conducted by the National Institute of Open Schooling with a minimum of five subjects.
 - 4. Any Public School, Board, or University H.S.C vocational examination.
 - 5. Candidates who have completed Class XII (orequivalent) examination outside India or from a Board not specified above should produce a certificate from the Association of Indian Universities to the effect that the examination they have passed is equivalent to the Class XII examination.

- 6. General Certificate Education (GCE) examination (London, Cambridge or Sri-Lanka) at the Advance level.
- 7. High School Certificate Examination of the Cambridge University or International Baccalaureate Diploma of the International Baccalaureate Office, Geneva.
- 8. A Diploma recognized by the All India Council for Technical Education (www.aicte-india.org) a State Board of Technical Education of at least 3 years duration.
- 9. In case the Class XII examination is not a public examination, the candidate must have passed at least one public examination (Board or Pre-University)

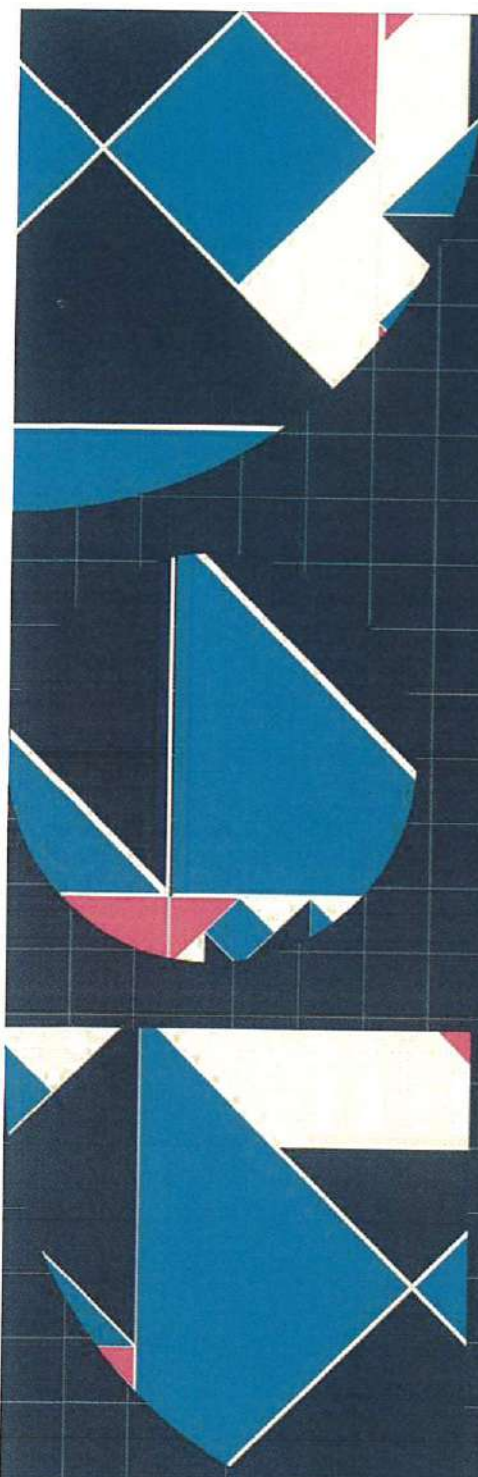
NOTE: Aspirants who have appeared at the annual examination in the year 2024 and have been placed in compartment will not be eligible for admission for the year 2024.

DESIGN





HOUSE



BACHELOR'S OF DESIGN

Handwritten signature or initials.

SEAT MATRIX

Category	Delhi			Outside Delhi			Total
		CW	PD		CW	PD	
General	39	2	1	7	0	0	49
OBC	25	1	1	5	0	0	32
SC	14	0	1	3	0	0	18
ST	8	0	0	1	0	0	9
EWS	10	0	0	2	0	0	12
Total	96	3	3	18			120
SG	1						1
TP	1						1
KM	1						1
Grand Total							123

1. Scheduled Caste (SC): 15% of the total seats are reserved for Scheduled Caste candidates.

2. Scheduled Tribe (ST): 7.5% of the total seats are reserved for Scheduled Tribe candidates.

3. Other Backward Class (OBC-NCL): 27% of the total seats are reserved for Other Backward Class (Non-Creamy Layer) candidates. Please refer to Delhi governments list for OBC.

Sub-categories namely 'Defence' and 'Differently Abled Person' are available under each category (General, SC, ST, OBC-NCL).

4. Defence (CW): 5% of the total seats in each category are reserved for candidates belonging to Defence sub-category in the following priority:

Priority I- Widows/wards of Defence Personnel/Para-Military Personnel killed in action

Priority II - Wards of Defence personnel and ex servicemen/Para Military Personnel disabled in action and boarded out from service with a disability attributed to military service.

Priority III - Widows / wards of Defence Personnel/ Para-Military Personnel who died in peacetime with death attributable to Military Service.

Priority IV - Wards of Defence Personnel / Para Military personnel disabled in service and boarded out from service with disability attributed to military service.

Priority V - Wards of serving Defence Personnel and ex-servicemen Para-Military / police personnel who are in receipt of the following:
Gallantry Awards:

- 1 Param Vir Chakra
- 2 Ashok Chakra
- 3 Sarvottam Yuddh Seva Medal
- 4 Mahavir Chakra
- 5 Kirti Chakra
- 6 Uttam Yuddh Seva Medal
- 7 Vir Chakra
- 8 Shaurya Chakra
- 9 Yuddh Seva Medal
- 10 Sena / Nau Sena / Vayu Sena Medal**
- 11 Mention-in-Despatches
- 12 President's Police Medal for Gallantry**
- 13 Police Medal for Gallantry**

Priority VI - Wards of Defence Ex-servicemen.

Priority VII - Wards of Serving Defence personnel.

R



Note:

** These medals are awarded for Gallantry as well as for distinguished service. Accordingly, it is notified in correspondence as under:

i. Sena Medal (G)/ NauSena Medal (G)/VayuSena Medal (G) for the medal awarded for Gallantry.

ii. Sena Medal (D)/ NauSena Medal (D)/ Vayusena Medal (D) for the medal awarded for Distinguished Service.

5. Differently Abled Person (PD): 5% of the total seats in each category are reserved for candidates belonging to Differently Abled Person' sub-category.

6. Kashmiri Migrants (KM) (Supernumerary): 01 (One) seat over and above the total intake, is available in the University.

Note:

In case of seat remains vacant, Kashmiri Migrant settled outside Delhi will be considered.

7. Single Girl Child (SG) only at DTU (Supernumerary): 01 (One) seat in the Programme, over and above the normal intake is earmarked for a Single Girl Child candidate (Girl having no brother and sister alive) who has passed qualifying examination from a school located in NCT of Delhi for admission to B. Des. courses.

8. Central/State Board Topper (TP) only at DTU (Supernumerary): 01 (One) seat in B. Des. Programme, over and above the normal intake, is earmarked for Central/State Board Topper of the Examination 2024. For claiming admission to this category, candidate has to produce a certificate issued from the respective board, at the time of reporting for admission at DTU.

Note:

i. In case of category (a) and (b), the vacant seats are interchangeable.

ii. In case, sufficient numbers of eligible candidates from category (c) are not available, the vacancies will be treated as unreserved.

iii. Seats under sub-category (e) are interchangeable within the sub-category if sufficient number of candidates is not available in a particular group.

iv. In case, sufficient number of eligible candidate from the sub-categories mentioned at (d) and (e) are not available, the vacancies will be treated as unreserved in the respective category.

v. Under CW sub-category, the seats will be filled based on the priority i.e. all eligible candidates of priority-I will be allotted seats based on their ranks until the ranks exhaust or seats exhaust under CW subcategory. Remaining vacant seats, if any, will be allotted to the priority-II in the similar way, and so on.

vi. The reservation under CW sub-category is available only to such candidates who fall under the listed priorities.

vii. It is the sole responsibility of the candidate to prove his/her eligibility for claiming reservation under any of the reserved categories / sub-categories. The candidates claiming reservation under SC/ST/OBC/KM / SG/TP categories, CW/ PD sub-categories will be required to produce the original certificate of the respective reserved category/sub-category issued by the competent authority (as mentioned in this information brochure) at the time of document verification.

viii. *If two or more candidates have same UCEED score, then the student having higher aggregate marks in 12th will be ranked higher. In case 12th marks are also same, then student elder in age will be ranked higher. Certificates Required for Reserved Seats at the Time of Document Verification

Candidates applying for any reserved seat (i.e. SC,ST, OBC-NCL, CW, PD, KM, SG and TP) must produce the original certificates (as applicable). Please refer to the relevant sample formats given in 17.1 to 17.7

i. Scheduled Caste (SC)/Scheduled Tribe (ST) /Other Backward Class (OBC-NCL): For admission to a seat reserved for Scheduled Caste/Scheduled Tribe/Other Backward Class (NCL), candidate must produce a certificate, in original, issued from the competent district authority stating the Scheduled Caste/ Scheduled Tribe/ Other Backward Class (NCL), to which the candidate belongs. A list of approved authorities is given below:

a. District Magistrate /Additional Magistrate / Deputy Commissioner/Collector/Additional Deputy Commissioner Deputy Collector / 1st Class Stipendiary Magistrate / City Magistrate (not below the rank of 1st Class Stipendiary Magistrate), Sub- Divisional Magistrate /Taluka Magistrate / Executive Magistrate/Extra Assistant Commissioner.

b. Revenue Officer not below the rank of Tehsildar.

c. Sub-Divisional Officer of the area where the candidates and/or his/her family normally resides.


d. Administrator / Secretary to Administration / Development Officer (Laccadive & Minicoy Islands).

Note:

1. The candidate seeking admission under reserved categories has to mandatorily produce the caste/category certificate in his/her name at the time of counselling. The certificate in the name of either of the parents (Mother/ Father) or any other family member is not acceptable and the candidate will not be entitled even for provisional admission.

2. The reservation certificate should be issued from the respective state/ region in which the reservation is being claimed, e.g. in case, a candidate claims the seat reserved for the Delhi Region category, he/she has to bring SC/ST/OBC certificate issued by Govt. of NCT of Delhi and should have also passed his/her qualifying examination from a School/ College/ Institute located in National Capital Territory of Delhi.





OBC (NCL) candidates are required to produce a caste certificate issuance in line with a particular financial year, it must be accompanied with an additional certificate regarding the present non-creamy layer status of the candidate, issued by the same competent authority.

This additional certificate must have reference of his/her already issued original caste certificate.

ii. Defence sub-category (CW): For admission to a seat reserved for Defence sub-category, candidate must produce the following certificates (as applicable), in original, at the time of document verification of Defence candidates:

a. Entitlement card in original issued by the Record Officer of the Unit/Regiment of Armed Personnel of the Armed Forces in case of Armed Personnel or from the Home Ministry in case of Para-Military forces.

b. Widows/ Wards of the officers and men of Armed forces including Para-Military personnel who died or disabled on duty (both attributable to military service) must produce a certificate to that effect from the following authorities:

- i. Secretary, Kendriya Sainik Board.
- ii. Secretary, Rajya/ Zila Sainik Board.
- iii. Officer-in-Charge, Record Office.

In case of Para-Military forces appropriate documents/ certificates issued by Competent Authority notified in this regard by the Para-Military forces headquarters must be produced. A statement to the effect that the death/ physical disability (percentage to be mentioned) is attributed to military service is required to be included in the certificate.

Medical records in original.

d. Special Pension Order and Passbook indicating special pension.

e. Gallantry award certificate.

f. Original ex-servicemen Identity Card/ Discharge Book/Pension Payment Order.

g. Dependency card issued by the competent authority in order to relate the relationship of the candidate with the Defence personnel/ gallantry award recipient.

h. Original Service Identity Card

i. A certificate from the respective C.O. Unit in respect of serving personnel (Priority VII).

iii. Differently Abled Person (PD) sub-category: For admission to seat reserved for Differently Abled Person (PD) sub-category, the candidate must produce the following certificates in original at the time of document verification for PD candidates:

a. A certificate of physical disability issued by a duly notified Medical Board of a District/ Government Hospital set up for examining the physically challenged candidates under the provision of the Person with Disability (equal opportunities, protection of rights and full participation) Act 1995. The certificate should indicate the extent (i.e. percentage) of the physical handicap and should bear the Photograph of the candidate concerned. The certificate should be countersigned by one of the Doctors constituting the Board issuing the certificates.

b. A certificate duly recommended by Vocational Rehabilitation Centre for the Handicapped, 9-11 Vikas Marg, Karkardooma, Delhi 110092.

iv. Kashmiri Migrants: The candidates seeking admission under Kashmiri Migrants seat must produce the following documents, in original, at the time of document verification:

a. A certificate from the competent authority for getting admission against Kashmiri migrant quota is to be produced by the candidates at the time of counselling/admission. Such a certificate should be issued by the concerned Deputy Commissioner of Delhi or the Competent Authority outside Delhi. Photo Identity Card/Ration Card of the migrant must be produced at the time of counselling/admission.

b. Provisional or original Senior School Certificate examination or an examination recognized as equivalent thereto.

c. Mark-sheet of the Senior School Certificate Examination or an examination recognized as equivalent thereto.

d. Secondary School Examination or an examination recognized as equivalent thereto (showing the Date of Birth).

e. Proof of property in Kashmir of the parent of the candidate.

f. Proof of current residence such as Ration Card, Photo Identity Card issued by the Election Commissioner, Driving License, etc.

v. Single Girl Child: For claiming admission under this category, the Father / Mother / Guardian (in case parents are deceased) shall have to submit an affidavit to this effect, duly attested by the area District Magistrate / Additional Magistrate / Deputy Commissioner / Collector / Additional Deputy Commissioner / Deputy Collector / 1st Class Stipendiary Magistrate / City Magistrate (not below the rank of 1st Class Stipendiary Magistrate), Sub-Divisional Magistrate / Taluka Magistrate Executive Magistrate / Extra Assistant Commissioner, at the time of document verification for admission at DTU.

vi. Central/State Board Topper: For claiming admission to this category, candidate has to submit a certificate issued from the respective board, at the time of document verification for admission at DTU.





INTERNATIONAL ADMISSIONS

Modes of Admission and Seats Designated

Discipline	M1	M2(a)	M2(b)	M3(a)	M3(b)
B. Des.	-	4	6	6	2

Mode 1 (M1)- Admission through Direct Admission of Student Abroad(DASA) (5% seats based on supernumerary basis)

Mode 2 (M2)- Direct Admission for foreign nationals: Applications routed through ICCR (4% seats supernumerary basis)

a. 2% for foreign nationals from SAARC and ASEAN

b. 2% for foreign nationals from countries other than (a) above

Mode 3 (M3)- Direct admissions for foreign nationals -
Direct application to DTU Portal/ Embassies in India (3% seats supernumerary basis)

a. 1.5% for foreign nationals from SAARC and ASEAN

b. 1.5% for foreign nationals from countries other than (a) above

APPLICATION PROCESS

For admission to B. Des. programme 2024, all candidates need to register and fill the application ONLINE only by accessing www.dtu.ac.in before May 15, 2024.

The application process is completed only when a print-out of the filled ONLINE application form is taken after paying the registration fee online. The candidate must bring a duly signed copy of the same along with three good quality photos (same as uploaded on online application form) affixed in the appropriate place on the form on the day of counselling. Candidates are requested to ensure that they must fulfill all such requirements before filling and applying for programme. Incomplete application due to any reason is liable for rejection by the University. In this regard, no communication will be entertained.

6.1 Application Fee

The non-refundable registration fee of Rs. 1500/- for Gen/OBC/SC/ST/PwD, is to be paid online through credit / debit card / net-banking at the time of registration and choice filling. The registration shall not be complete without the payment of registration fee and would not be adjusted towards any other fee. A convenience charge (online transaction) will be extra as per

banking gateway on every online registration fee payment.

6.2 Rules for Seat Allotment

Merit list will be prepared on the basis of UCEED 2024 score.

6.3 First round of admission

a. The list of selected candidates will be displayed for first round of admissions along with the admission schedule on the university website www.dtu.ac.in and department notice boards. In case some seats remain unfilled then second round/subsequent rounds of counselling may be conducted.

b. The selected candidates in every round of admission shall deposit the requisite fee as per the given schedule in the Account Section of DTU through DD in the favour of Registrar, Delhi Technological University payable at New Delhi and submit Fee Receipt back to the Department. Admission shall not be valid without payment of fee and submitting the fee receipt to the department at the time of counselling.





c. The candidates shall have to produce the relevant documents (as notified in Section 9) for verification at the time of admission. If a candidate fails to report for admission on the scheduled date OR he/she is not able to submit the required documents or fee, he/she shall forfeit his/her claim for admission and the seat shall be offered to the next eligible candidate in the order of merit. Further, the candidate will not be eligible for subsequent rounds.

d. A candidate can send his authorised representative with all the required documents and fee to report for admission in case he/she is unable to report for admission in person. The authorized representative must come with the duly signed authorization letter.

6.4 Second/ subsequent rounds/ spot round of admission (Subject to availability of seats)

a. A list of seats available for admission during second/ third/ spot round of admission will be displayed on the DTU admission website as per the schedule given.

b. The second/ subsequent rounds for all the programmes will be held at the same venue i.e. respective department. No separate communication will be sent in this regard.

FEE STRUCTURE

The annual fee of the B. Des. programme has to be deposited by the candidate at the time of admission in the form of a DD drawn in favour of the "Registrar, Delhi Technological University payable at New Delhi". Candidates must note that the admission fee must be paid in single installment failing which the admission offer will be withdrawn immediately. Wait-listed candidates (if offered admission during counselling) will be given one day time to deposit the admission fee. If the admission fee is not paid within the stipulated date then the offer of admission given to them will be withdrawn automatically and the seat will be offered to the next eligible candidate.

Fee Concession for Students belonging to economically weaker sections.

Fees concession is available to all the desirous and eligible students of DTU. The students whose family income from all sources is less than Rs. 4,50,000/- per annum are eligible.

The detailed fee structure is given on the next page.



BACHELOR OF DESIGN (B. Des.)

FEE STRUCTURE

S No.	Particulars	AY 2024-25 1st Year (Rs.)	AY 2025-26 2nd Year (Rs.)	AY 2026-27 3rd Year (Rs.)	AY 2027-28 4th Year (Rs.)
1	Tuition Fee	1,55,000/-	1,63,000/-	1,77,000/-	1,92,000/-
2	Non Govt. Component	-	-	-	-
2.1	Student Welfare Fee (Co-curricular activities, Training & Placement, Extra Curricular Activities, Annual Gathering, Students welfare, Institutional Development, outsourcing, conference, seminar, workshop, innovative projects, skill development activities, & misc. expenditure on unspecified items.)	20,000/-	22,000/-	25,500/-	27,000/-
2.2	Facilities & Services Charges	36,000/-	36,000/-	38,500/-	40,000/-
2.3	Economically weaker section fund	10,000/-	10,000/-	10,000/-	10,000/-
2.4	Examination fee (Examination Infrastructure strengthening)	15,000/-	15,000/-	15,000/-	17,000/-
2.5	Premium amount for mediclaim of student (per-annum)	700/-	700/-	700/-	700/-
Total		2,36,700/-	2,46,700/-	2,66,700/-	2,86,700/-

Pr 20

WITHDRAWAL / REFUND POLICY

The University follows the following policy for the remittance and refund of fee, if a student chooses to withdraw from programme of study in which he/she is enrolled:

S No.	Percentage of Refund of aggregate fee*#	Point of time when Notice of Withdrawal is served to HEI	Remark
1	100%	15 days before the formally notified last date of admission	Upto 11/06/24
2	90%	Less than 15 days before the formally notified last date of admission	From 12/06/24 to 26/06/24
3	80%	15 days or less after the formally notified last date of admission	From 27/06/24 to 11/07/24
4	50%	30 days or less, but more than 15 days after formally notified last date of admissions	From 12/07/24 to 26/07/24
5	00%	More than 30 days after formally notified last date of admission.	After 26/07/24

*(Inclusive of Tuition fee and Non Govt. Component)

Tuition fee and NGF Fee for all International students are non-refundable





DOCUMENTS *REQUIRED*

The candidates should report at the venue mentioned by the respective departments on the specified date and time for admission round in person (or through an authorized representative) along with the following original documents and one set of self attested photocopies, two photographs, printout of the registration form and demand draft for the annual fee made in the favour of "Registrar, Delhi Technological University payable at New Delhi".

The following is a list of the documents required for admission in B. Design programme in DTU:

a. Date of Birth proof

b. All mark sheets and certificate of qualifying examination.

c. SC/ST/OBC/Persons with disability - Certificate(s) whichever applicable, on the basis of which reservation is claimed. OBC candidates must produce necessary financial document to support their category as per Annexure-5.

d. Valid UCEED -2024 Score Card in Original.

e. Medical Fitness Certificate.



ADMISSION SCHEDULE

Important Dates

S No.	Activities/Events	Dates
1	Advertisement in newspaper	10.04.24
2	Opening of website for online registration*	16.04.24
3	Last date of online registration	15.05.24
4	Merit List Of Candidates For 1st Round And Waitlist	22.05.24
5	1st round admissions at DTU(Selected candidates are required to report along with original documents and DD)	29.05.24
6	Display of vacant seats for 2nd round on the DTU website	05.06.24
7	2nd Round of admission (Selected candidates are required to report along with original documents and bank draft for fee deposit)	12.06.24
8	Display of vacant seats for 3rd round on DTU website	19.06.24
9	3rd Round of admission also the LAST DATE of Admission at DTU	26.06.24
10	Display of Vacant Seats for Spot Round on the DTU website**	03.07.24
11	Spot round admissions at DTU	10.07.24

Note : Candidates are advised to read the brochure carefully and to visit the DTU website www.dtu.ac.in regularly for updates and other details about the entire online admission process.

*Candidates having valid UCEED 2024 score are required to apply. On the basis of the merit, candidates will be offered admission to B.Des Programme. Visit the DTU website www.dtu.ac.in

**Seats may fall vacant after 03.07.24 also. For updated list visit DTU website

COURSE STRUCTURE

The four year Bachelor of Design (B. Des) programme is offered at DTU in the following areas of specialisation:

Visual Communication

Product Design

Interaction Design

Film Design

Fashion Design

1st Year *B.Des*

First Semester	
DD 101	World of Design
DD 103	Sketching 2D/3D & Rendering
DD 105	Elements of Design
DD 107	Tinkering Studio
DD 109	Computer Graphics 2D
FEC XX	Foundation Elective I*
DD 111	Design Project 1

Second Semester	
DD 101	Design Methodology & Methods
DD 103	History of Design
DD 105	Communication Studies and Semiotics
DD 107	Materials & Processes for Designing
DD 109	Computer Aided 3D Visualization
FEC XX	Foundation Elective II*
DD 111	Design Project 2

*Please refer to the list of Foundation Electives available to students during the first four semesters on page 26.

2nd Year *B.Des*

Third Semester	
DD 201	Physical Ergonomics
DD 203	Design and People
DD 205	Basics of Interaction Design
DD 207	Basics of Photography and Videography
DD 209	Visual Design
FEC XX	Foundation Elective III*
DD 211	Design Project 3

Fourth Semester	
DD 202	Cognitive Ergonomics
DD 204	Video Editing and Compositing
DD 206	Colour, Context, and Composition
DD XXX	Elective- I
DD XXX	Elective- II
FEC XX	Foundation Elective IV*
DD 212	Design Project 4

4th Semester *Electives*

Elective - 1	
DD 222	Traditional Practices in Modern Design
DD 224	Packaging Design
DD 232	Typography-1
DD 234	Systems of Representation
DD 242	Ethnographic Studies in Interaction Design
DD 211	New Media Studies

Elective - 2	
DD 226	Form Studies
DD 228	Creative Tinkering
DD 236	Animation-1
DD 238	Branding & Identity Design-1
DD 246	Process and Methods in Interaction Design
DD 248	Augmented/Virtual Reality Devices

*Please refer to the list of Foundation Electives available to students during the first four semesters on page 26.

R

FOUNDATION *ELECTIVES*

FEC1	Sports-1
FEC2	Sports-2
FEC3	Physical Education , Health and Sports
FEC4	NSS
FEC5	NCC
FEC6	Corporate Social Responsibility
FEC7	Introduction to Environmental Sciences
FEC8	Environment Development and Society
FEC9	Spoken Skills in English
FEC10	Communication Skills
FEC11	Soft Skills and Personality Development
FEC12	Business Communication and Presentation Skills
FEC13	Public Speaking
FEC14	Appreciation of Short Stories
FEC15	Appreciation of Poetry & Prose
FEC16	Appreciation of Fiction
FEC17	Financial Literacy
FEC18	Financial Statements Analysis
FEC19	Basics of Accounting
FEC20	Theatre
FEC21	Dance
FEC22	Yoga
FEC23	Digital Film Making
FEC24	Music
FEC25	Universal Human Values 1: Self and Family
FEC26	Universal Human Values 1: Self, Society and Nature
FEC27	Professional Ethics & Human Values

FEC28	Emotional Intelligence
FEC29	Art of Happiness
FEC30	Nutraceutical
FEC31	Food Chemistry
FEC32	Logical Reasoning
FEC33	Computer Fundamentals
FEC34	Geography in Everyday Life
FEC35	Psychology for Everyday Living
FEC36	French
FEC37	Mandarin Chinese
FEC38	Japanese
FEC39	German
FEC40	Spanish
FEC41	Entrepreneurship Development
FEC42	Public Administration
FEC43	Cyber Law
FEC44	Cyber Law
FEC45	Technical Communication
FEC49	Sketching and Rendering
FEC50	Tinkering Studio and Elements of Design
FEC51	Entrepreneurship Exploration
FEC52	Extension Outreach Activities
FEC53	Communicative Hindi (Only for foreign national students)
FEC54	Negotiation & Leadership
FEC56	Universal Human Values: Understanding Harmony
FEC57	Leadership Through Self-Management
FEC58	Science & Practice of Happiness

Per

3rd Year *B.Des*

Fifth Semester

DD 301	Universal Design
DD 303	Design Thinking
DD 3XX	Elective - 3
OE XXX	Open Elective
DD 3XX	Design Project - 5
DD 313	Internship - 1

Sixth Semester

DD 302	Sustainable Design
DD 304	Design Management
DD 3XX	Elective - 4
DD 3XX	Elective - 5
DD 312	Design Project - 6
DD 314	Internship - 2

5th Semester *Electives*

Elective - 3

DD 321	Research Techniques in Cognition, Perception, and Creativity
DD 331	Typography - 2
DD 341	Animation - 2
DD 351	Taxonomy of Product Design

Open Elective

OED 391	Clay Ceramics and Glass Moulding
OED 393	Metal, Plastic and Mix Material Study

6th Semester *Electives*

Elective - 4

DD 332	Psychology and Behaviour Science
DD 342	Photography-2
DD 352	Usability Insights

Elective - 5

DD 324	Data Visualization
DD 334	Visual Narratives and Storytelling
DD 344	Design Programming

PS

4th Year *B.Des.*

Seventh Semester

DD 401	Design Research
DD 4XX	Elective - 6
DD 4XX	Elective - 7
DD 4XX	Elective - 8
DD 4XX	Elective - 9
DD 413	Internship - 3

Eighth Semester

DD XXX	Design Seminar
DD XXX	Design Degree Show
DD 412	B Des Project

7th Semester *Electives*

Elective - 6

DD 421	Model Making and Prototyping
DD 431	Graphic Design
DD 441	Augmented and Virtual Reality

Elective - 7

DD 423	Mobility Design
DD 433	New Media Studies
DD 443	Advanced Material Processes and Finishes

Elective - 8

DD 425	Applied Ergonomics
DD 435	Advanced Animation and Moving Image Design
DD 445	Augmented and Virtual Reality

Elective - 9

DD 427	Medical Equipment Design
DD 437	Branding-2
DD 447	Service Design

FASHION DESIGN *ELECTIVES*

The list of Fashion Design elective is as follows:

Elective No.	Elements Of Fashion Studies
DD 262	Fashion Illustration
DD 266	Fashion Design Electives
DD 361	Pattern - Drafting and Draping
DD 362	Garment Construction & Fabric Ornamentation
DD 366	Fashion Forecasting
DD 461	Visual Merchandising & Retail Merchandising
DD 463	Fabric studies and Introduction to Traditional Indian Textile
DD 465	Apparel Manufacturing (Mass Manufacturing in Garments)
DD 467	Fashion Management-Entrepreneurship, Marketing and Retail

List of other courses / workshop for fashion design students is as follows:

S. No.	List Of Courses/ Workshop To Be Organized During Vacation
1	Stitching workshop
2	Craft Documentation
3	Fashion Styling
4	Portfolio

Apart from this, DOD, Fashion Des. will also give exposure on the following subjects or areas of work:

- Industry work experience
- Fashion design workshops
- Computer aided design (software based)
- Adobe suite, NED graphics and other softwares
- Knitwear
- Kids Wear
- Any other customer specified course like Men's wear / Indian ethnic wear etc.

Ru

FILM DESIGN *ELECTIVES*

The list of Film Design elective is as follows:

Elective No.	Elements Of Film Studies
DD 272	Theory of Cinema Culture & Media Practices
DD 276	Sequential Art
DD 371	Experimental Film Making
DD 372	Film Editing and Compositing
DD 376	Character Design
DD 471	Motion Graphics and Animation Fundamentals
DD 473	Current Trends and Social Media
DD 475	Film Project
DD 477	Production Management

List of other courses / workshop for film design students is as follows:

S. No.	List Of Courses/ Workshop To Be Organized During Vacation
1	Animation workshop
2	Story-telling and Script Writing
3	Stage and Sound Design
4	Film Direction

Apart from this, DOD, Film Des. will also give exposure on the following subjects or areas of work:

- Film Industry work experience
- Television Industry workshops
- Computer aided design and software based activities in Film Design

CELEBRATING



TOGETHER



Ravi

LIGHTING



THE WAY



Handwritten signature

Areas of Specializations

Per

PRODUCT

DESIGN

Product design is a multifaceted discipline encompassing the conception, development, and refinement of new products or enhancements to existing ones. It is a creative process that involves a combination of artistic flair, engineering expertise, and a deep understanding of user needs. Beginning with thorough research and analysis, product designers identify market trends, user preferences, and technological possibilities. The ideation phase involves brainstorming and conceptualizing designs, which are then transformed into tangible prototypes through iterative testing and refinement. Computer-Aided Design (CAD) is often employed to create detailed models, and considerations like material selection, manufacturability, and sustainability play pivotal roles in shaping the final product. Aesthetic elements, user experience, and adherence to regulatory standards are carefully integrated, resulting in a holistic approach that goes beyond functionality to create products that are not only useful but also visually appealing and user-friendly. Product design is an iterative and collaborative process, requiring seamless coordination between designers, engineers, marketers, and other stakeholders to bring innovative and successful products to market.

R

VISUAL COMMUNICATION

Visual communication design is a multifaceted discipline that transcends mere aesthetics, encompassing a deep understanding of human psychology, cultural dynamics, and effective communication strategies. At its essence, it's about creating immersive experiences that resonate deeply with audiences, weaving intricate narratives through the strategic use of imagery, typography, and design elements. Visual communication designers are not just creators; they are storytellers who harness the power of visuals to evoke emotions, provoke thoughts, and inspire action. They continually push the boundaries of creativity, embracing new technologies, techniques, and mediums to remain at the forefront of innovation. Beyond their role in advertising and branding, they wield their skills to address pressing social issues, driving meaningful change through their work. By leveraging their creative prowess, they have the potential to shape perceptions, foster connections, and drive cultural transformation. Visual communication design serves as a potent force for bridging diverse perspectives, igniting imaginations, and influencing the way we interact with and interpret the world around us. It's a dynamic field that not only reflects the zeitgeist but also has the power to shape it, making it an essential aspect of contemporary society.



INTERACTION

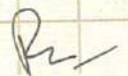
DESIGN

Interaction Design is an interdisciplinary field that revolves around crafting engaging and intuitive user experiences in digital products and services. It integrates principles from design, psychology, and technology to create seamless interfaces that facilitate meaningful interactions between users and technology. Interaction Designers employ user-centered methodologies, conducting thorough research, user testing, and iterative prototyping to ensure that the final product meets user needs and preferences. In our design department, students delve into hands-on projects and coursework covering various aspects of Interaction Design, including user research, prototyping techniques, and interface design principles. Through access to cutting-edge tools and resources, students gain practical experience and theoretical knowledge to excel in this rapidly evolving field. Interaction Designers play a crucial role in shaping the digital landscape, influencing how individuals interact with technology in their daily lives. By prioritizing usability, accessibility, and user satisfaction, they contribute to creating more intuitive, enjoyable, and inclusive digital experiences for users worldwide, ultimately driving innovation and enhancing the overall quality of digital products and services.

FASHION

DESIGN

Fashion Design is a captivating blend of creativity, innovation, and craftsmanship, where artistry meets commerce in the creation of wearable masterpieces. It involves conceptualizing, sketching, and fabricating garments and accessories that not only reflect personal style but also resonate with cultural influences and societal trends. At its essence, Fashion Design is about storytelling through textiles, exploring the interplay of color, texture, and form to evoke emotions and provoke thought. Fashion designers draw inspiration from diverse sources, ranging from historical eras to contemporary art movements, infusing their designs with narrative and meaning. In our design department, students embark on an immersive journey, learning the intricacies of sketching, pattern-making, and garment construction under the mentorship of industry professionals. With access to cutting-edge facilities and hands-on experience, students are empowered to experiment, innovate, and push the boundaries of conventional fashion. Whether creating avant-garde couture or ready-to-wear collections, our graduates emerge as visionary designers ready to make their mark on the global fashion landscape, shaping the trends of tomorrow with their unique perspectives and creative prowess.



FILM

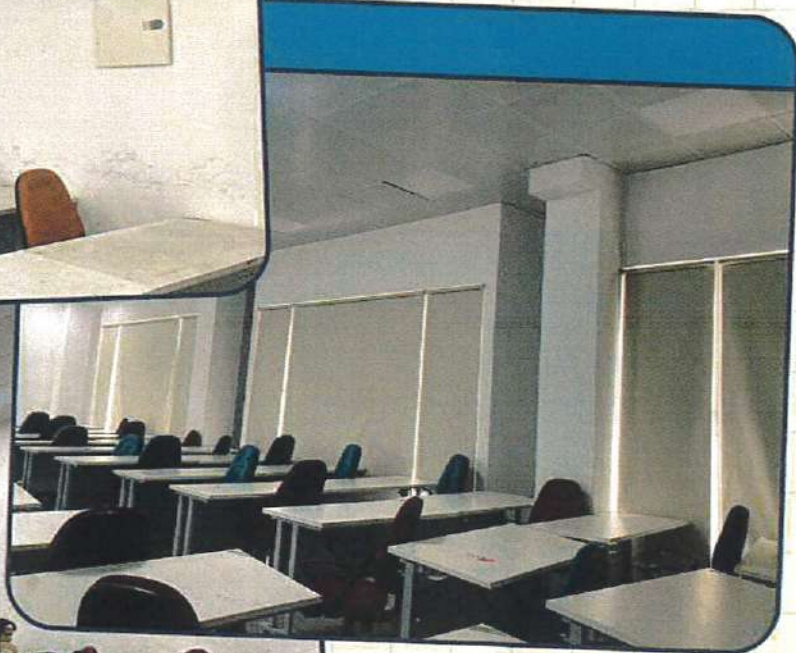
DESIGN

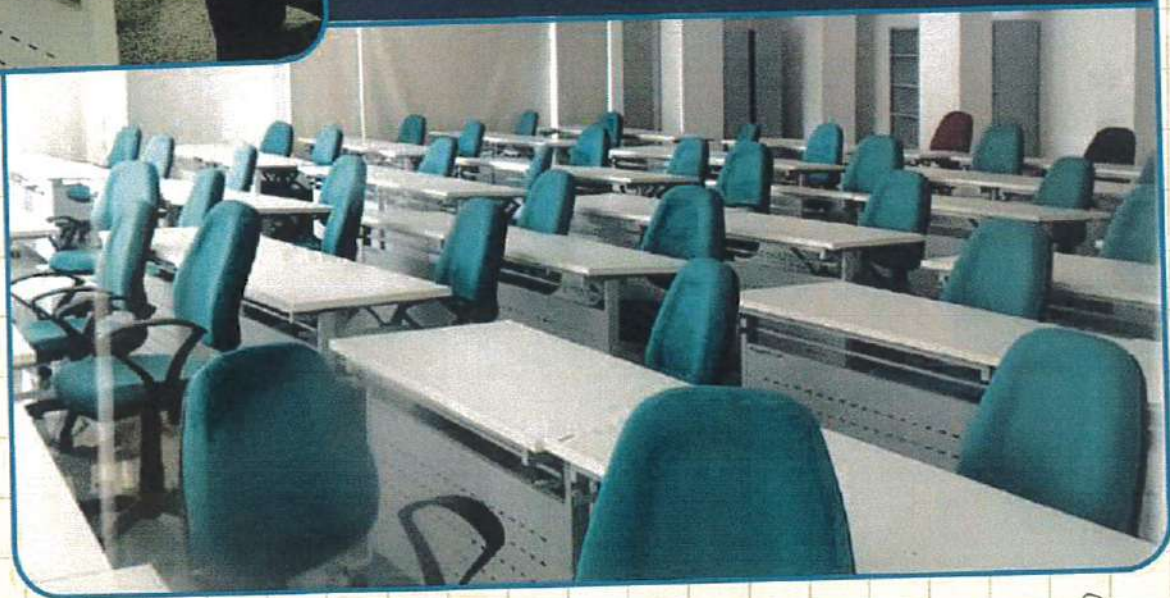
Film Design is a captivating blend of artistic creativity and technical precision, where every detail contributes to the immersive cinematic experience. It encompasses various disciplines, including production design, costume design, set decoration, and visual effects, all working harmoniously to bring a director's vision to life on screen. Film designers collaborate closely with directors and other key creatives to establish the mood, tone, and aesthetic of a film, ensuring that every aspect serves the narrative and enhances audience engagement. From recreating historical eras to envisioning futuristic worlds, film designers leverage their artistic talents and technical skills to transport viewers to new and captivating realms. In our film design program, students immerse themselves in the art and craft of visual storytelling, learning the fundamentals of production design, costume creation, and digital effects through hands-on projects and collaboration with industry professionals. Armed with a blend of creativity and technical proficiency, our graduates are prepared to make their mark in the dynamic world of cinematic storytelling, shaping the visual landscapes of future films for audiences worldwide.

Dr.

Infrastructure & Facilities

Handwritten signature

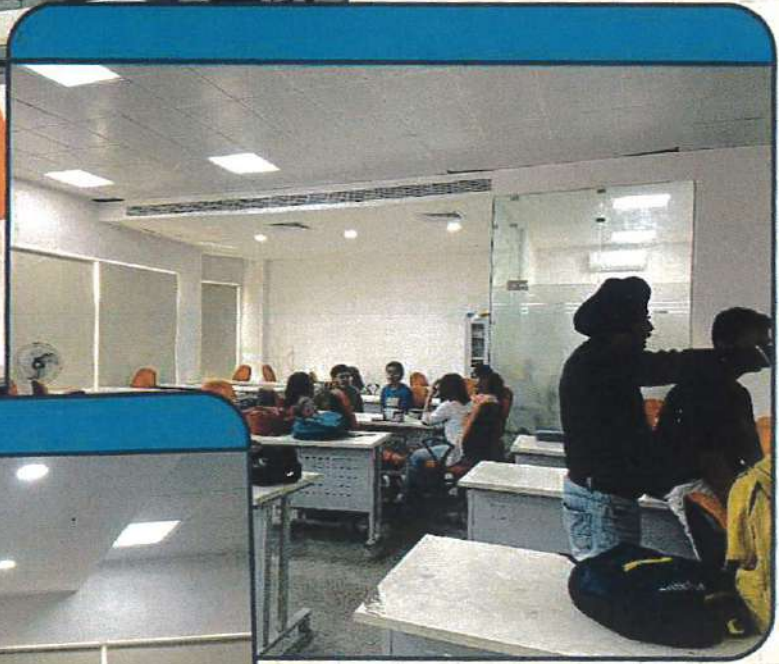
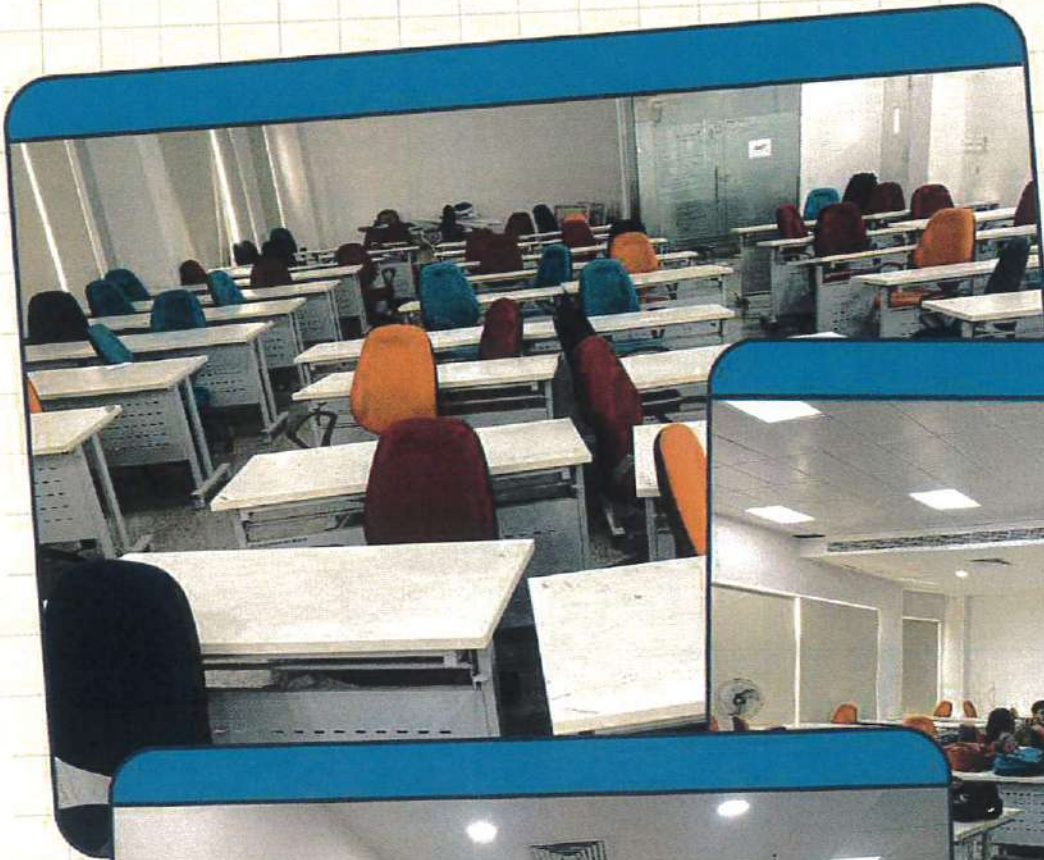




Pr



Rr



Pr



ACHIEVEMENTS *of*



Mahatva Anand - 2nd Year
1st Runner-up, Young Economist Conclave 2024



Surbhi Jain, Raghav Kataria, Tushar Kumar - 2nd Year
1st Position, Product Design Challenge, E-Summit'24



Vani Gupta - 1st Year
1st Position, Idol Making Competition, Ganesh Chaturthi Event

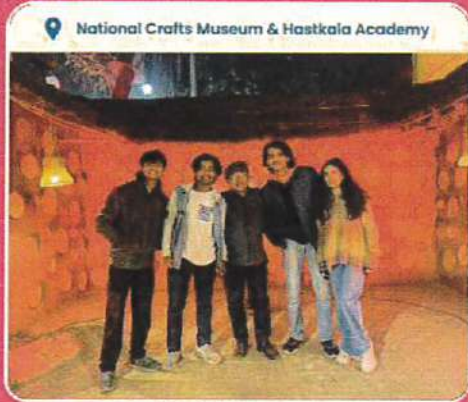


Karan Aneja, Rahul Rai, Samiksha Saini, Sumit Maurya, Yuvraj Dhruv Singhal - 1st Year, Tushar Gupta - 2nd Year
Design Assistants, Vividhata ka Amrit Mahotsav



Sara Sanwal and Arya Bhushan - 3rd Year
2nd position, Stanford centre on Longevity Design Challenge

Ravi



**Rahul Rai, Samiksha Saini, Sumit Maurya,
Yuvraj Dhruv Singhal - 1st Year**
Design Assistants, Lohri &
Makarsankranti Celebration



**Aditya Aggarwal, Anurag Warvadekar,
Shaurya Singh - 1st Year**
1st Runner-up, Product Design Challenge,
E-Summit'24



Anshita Tiwari - 1st Year
1st Position, AI vs Artist
Competition, Odyssey'24

DOD

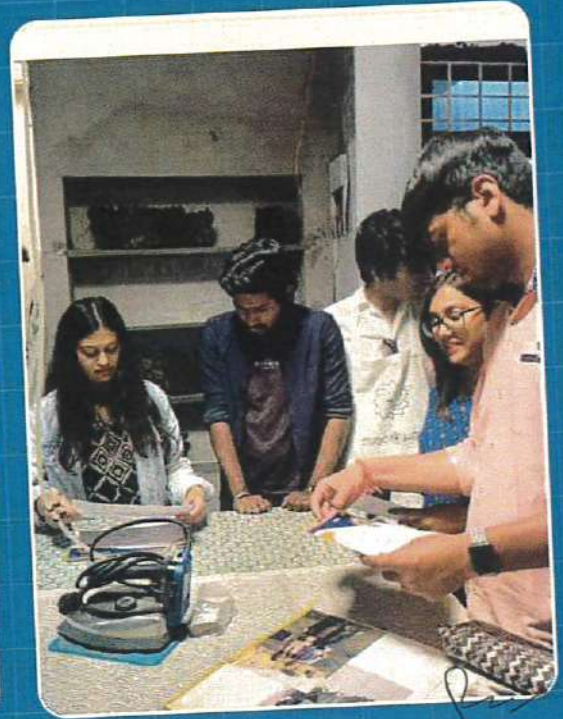
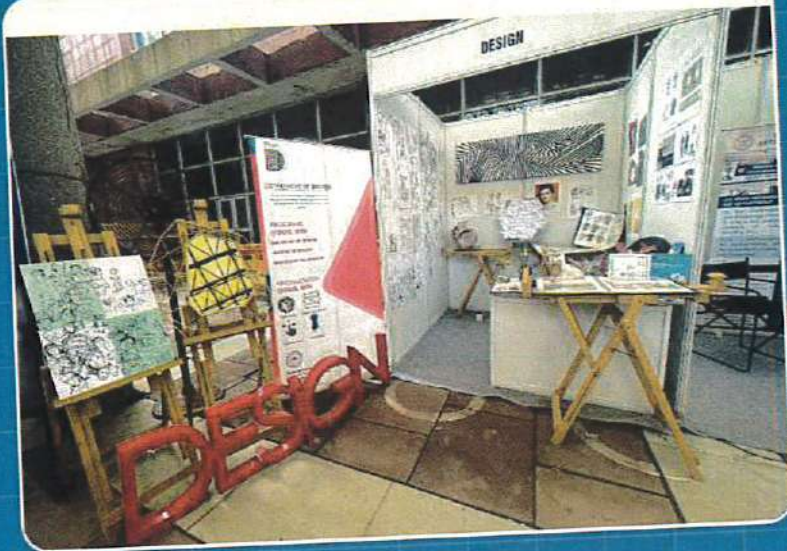


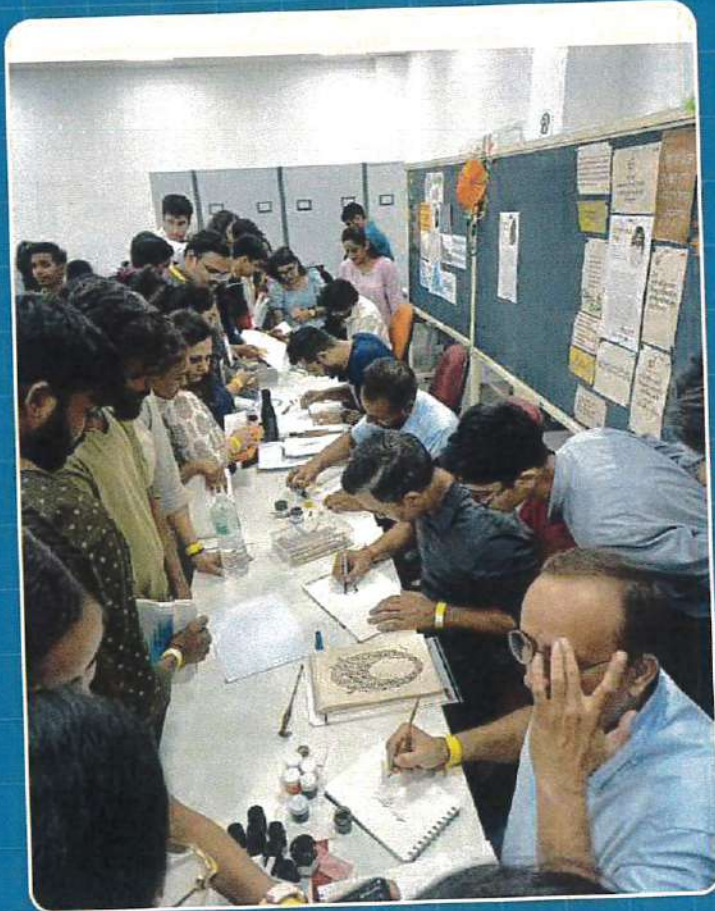
Harshita Yogeshwar, Shubhi Srivastava - 1st Year
1st Position, ILUX Event, Invictus 24



**Keshav Kushal, Rahul Rai, Yuvraj Dhruv Singhal - 1st Year,
Tushar Gupta - 2nd Year**
Design Assistants, Miss World 2024

DARE TO DESIGN





**EVENTS TO
ENJOY**



PROF. R.C. SINGH
HEAD, DEPARTMENT OF DESIGN

QUALIFICATIONS
BE, ME, PhD

SPECIALIZATION
Production Engineering

We extend a warm welcome to you, in your capacity as the Head of the Department of Design at Delhi Technological University, to our dynamic and forward-thinking academic community. Our programme is carefully crafted to cultivate creativity and promote practical skills that go beyond conventional limits. Our establishment offers a cooperative setting furnished with cutting-edge amenities, allowing your concepts to thrive and transform into influential creations.

Our programme emphasises multidisciplinary education and practical applications, equipping you with the skills to excel as leaders in the design business. I am personally dedicated to ensuring that every student has the necessary guidance to achieve outstanding results. Join us in our collective exploration of the boundless potential of design, as we collaboratively shape a future that is both utilitarian and visually captivating. I anticipate assisting you in your pursuit of becoming an esteemed designer who makes innovative and conscientious contributions to our society.

Prof. Ranganath M. Singari is a professor of department of Mechanical, Production & Industrial and Automobile Engineering, Delhi Technological University. He is a graduate from Karnataka University, postgraduate and doctorate from University of Delhi. He has more than 28 years of experience in industry, teaching, and research. He joined Delhi College of engineering during July 1998 in the Department of Production and Industrial Engineering. He has made contribution in the areas of Production Engineering, Metal Cutting, Advanced Machining, Industrial Engineering, Product Design, Industrial Design and Automation. The Centre for Excellence, CAPIER at Delhi Technological University has been initiated and functioning under guidance of Prof. Ranganath. He is also Editor-in-Chief of IJAPIE. He is reviewer of National and International Journals.

He also has experience of organizing Faculty/Staff Development programs, Workshops, and Seminars. He initiated International Conference on Advanced Production and Industrial Engineering (ICAPIE) at DTU. ICAPIE'16, ICAPIE'17, ICAPIE' 18, ICAPIE'19 & ICAPIE'21 were great success. He has experience of guiding PhD (6 awarded and 3 under submission) 10 B.Des, 5 M.Des, 22 MTech, and 90 BTech. He has published a good number of papers in international journal and conferences. He is a life member of ISTE, ISME, and CSI. Centre for Industrial Design and Ergonomics (CIDE) has been initiated at department of design by Prof. Ranganath during September, 2020. The first international conference ICDM was successfully held during January 2022 with ELSEVIER, Materials Today Proceedings.

Dr. Ravindra Singh is passionate about human-centric design; designing a product for an extensive variety of users. His major research interest are Universal Design, Innovative Product Design, Sustainability, and Frugal Design. He received his Master of Design (MDes) and Doctoral degree (PhD) in Design from Indian Institute of Information Technology, Design and Manufacturing, Jabalpur (IIITDM) and has authored research papers in referred journals and international conferences.

Presently he is also looking after the development of product design studio in department of design. He is also faculty coordinator of research activities in department of design. The first international conference ICDM was successfully held during January 2022 with ELSEVIER, Materials Today Proceedings. Dr. Ravindra was organising secretary of ICDM. He has experience of several expert lectures and hands-on experiences/workshops in the area of design.

PROF. RANGANATH M. SINGARI
FOUNDER HEAD, DEPARTMENT OF DESIGN

QUALIFICATIONS
BE, ME, DMS, Ph.D

AREAS OF INTEREST
Materials & , Techniques, and Industrial Design, Cognitive Design, and Interaction Design



DR. RAVINDRA SINGH
ASST. PROFESSOR

QUALIFICATIONS

B Tech in Mechanical Engineering UPTU, Lucknow
MDes in Industrial Design Indian Institute of Information Technology, Design and Manufacturing, Jabalpur
Ph.D in Universal Design Indian Institute of Information Technology, Design and Manufacturing, Jabalpur

AREAS OF INTEREST
Universal Design, Human Centric Design, Sustainable Design, Frugal Design, Design Research, Innovative Product Design



FACULTY
 50



MS. TARUNA SINGH
ASST. PROFESSOR

QUALIFICATIONS

B.Des - NIFT Bangalore
M.Des- NID Gandhinagar
Ph.D (Pursuing) - DTU Delhi

AREAS OF INTEREST

Accessory Design, Fashion Design, Product Design and Development, Design Thinking, Craft Innovation & Design, Packaging Design, Design Research

Ms. Taruna Singh has pursued Master's in Design from National Institute of Design, and prior to that her Bachelors in Fashion & Lifestyle accessory design from National Institute of Fashion Technology. She holds experience in Accessory design, Product design, Merchandising and research. Having hands on experience on the product and exploring different techniques and process on materials. In past positions she has demonstrated the ability to complete complex research & design projects from the process of gathering information to the presentation of findings. She is an organized critical thinker with the ability to look at data and see the larger picture.

She has organised many expert lectures in the department of design, DTU. She is also working as deputy chairman, admissions for both B.Des. 2022. Presently she is also looking after the development of lifestyle and accessory design studio in department of design. She is also faculty coordinator of Centre for Industrial Design and Ergonomics, CIDE DTU. The first international conference ICDM was successfully held during January 2022 with ELSEVIER, Materials Today Proceedings. Ms.Taruna Singh was organising secretary of ICDM.



MR. VARUN SINGH
ASST. PROFESSOR

QUALIFICATIONS

B. Arch -IIT Roorkee
M. Arch- CEPT University
PhD (Pursuing)- DTU Delhi

AREAS OF INTEREST

Architectural Design, Visual Design, Art, Design Research, History Theory, and Criticism

Mr. Varun Singh is passionate about Art, Design and Architecture. He graduated as an Architect from the prestigious IIT Roorkee. Later, he went on to pursue his Master's degree in Architecture from CEPT University with a majors in History, Theory and Criticism. He has held two solo exhibitions of his paintings and other artwork. He has worked with many acclaimed architects and had previously taught Art and Architecture at SSAA, Gurgaon. He maintains a wide outlook towards life to incorporate various aspects like psychology, sociology, art theory, design theory, pedagogy etc. into a holistic mixture that feeds the design temperaments.

He has organised many summer internship programmes in the department of design, DTU. He also worked as deputy chairman, admissions for B.Des. during 2019 and 2020. Presently he is also looking after the interior and exterior design of the department. He is also involved in architectural planning activities of various committees in DTU.

Mr. Partha Pratim Das is passionate about simple yet powerful solutions. He holds a Bachelors Degree in Civil Engineering from Jorhat Engineering College (JEC) Assam, an M. Tech in Environmental Science and Engineering from North Eastern Regional Institute of Science and Technology (NERIST) Arunachal Pradesh and another Masters in Industrial Design from Indian Institute of Technology Delhi (IIT Delhi). He is currently pursuing PhD from IIT Delhi. He has organised many expert lectures in the department of design, DTU. He also worked as deputy chairman, admissions for both B.Des. and M.Des. during 2021. Presently he is also looking after the placements of department of design

Presently he is also looking after the development of interaction design studio in department of design. He is also faculty coordinator of Centre for Industrial Design and Ergonomics, CIDE DTU

MR. PARTHA PRATIM DAS
ASST. PROFESSOR

QUALIFICATIONS

B.E in Civil Engineering, Jorhat Engineering College (JEC) Assam M.Tech in Environmental Science and Engineering, North Eastern Regional Institute of Science and Technology (NERIST) M.Des in Industrial Design, Indian Institute of Technology Delhi (IIT Delhi) PhD (Pursuing) Indian Institute of Technology Delhi (IIT Delhi)

AREAS OF INTEREST

Human Centered Design, Design for Sustainability, Design Thinking, Systems Design, Design for Experience, Grassroots Innovation



Mr. Neeraj Rathee is an alumni of College of Art, Delhi (MFA, BFA), Delh University with specialisation in Applied Art & Animation. He has been awarded with Swapan Biswas Award (Foundation), Pt. Ravi Shankar Award (highest awards in Applied art specialization, MFA) along with many prizes in 56th -61st Annual Art Exhibitions (College of Art, New Delhi). He has received 'Teacher Appreciation Award' (2016-17) for adopting outstanding teaching practices in School of Journalism, Film production and Creative arts, Lovely Professional University. Prior to joining DTU, he has more than four years of experience in teaching in the leading universities like College of Art (New Delhi), Lovely Professional University (Punjab) and World University of Design (Haryana)

He has organised many summer internship programmes and expert lectures in the department of design, DTU. He has worked as coordinator for B.Des. examinations during 2018 and 2019. Presently he is also looking after the development of graphics design studio in department of design. He is also member secretary of board of studies, department of design since 2018.

MR. NEERAJ RATHEE
ASST. PROFESSOR

QUALIFICATIONS

BFA, MFA

AREAS OF INTEREST

Visual Communication, Branding, Identity Design, Graphic Design, Animation, Drawing, Illustration, Design Research



FA
C
O
L
L
E
G
E
O
F
A
R
T
&
A
N
I
M
A
T
I
O
N

PHD SCHOLARS (FULL TIME)



ANURADHA KUMARI
(M.E, B.E)

THESIS GUIDE/ SUPERVISOR
DR. RAVINDRA SINGH &
PROF. LALIT KUMAR DAS

AREA OF RESEARCH
"A framework for frugal design and its
assessment"



MOHD TAYYAB
(M.TECH, B.TECH)

THESIS GUIDE/ SUPERVISOR
PROF. RANGANATH M SINGARI
& PROF. PEER M SATHIKH

AREA OF RESEARCH
"Development of green product design"



SHRADDHA CHADHA
(M.DES, B.DES)

THESIS GUIDE/ SUPERVISOR
DR. RAVINDRA SINGH &
PROF. LALIT KUMAR DAS

AREA OF RESEARCH
"Learning framework for children with special
needs: a case study approach"



MONICA SINGH
(MFA, JAMIA MILIA ISLAMIA, CENTRAL UNIVERSITY
(BFA, COLLEGE OF ARTS, DELHI UNIVERSITY)

THESIS GUIDE/ SUPERVISOR
PROF. RANGANATH M SINGARI
& PROF. MIHR BHOLEY

AREA OF RESEARCH
"Cognitive design research on colors: a study
from visual psychological perspective"



UTKARSH CHAUDHARY
(M.VOC, B.VOC)

THESIS GUIDE/ SUPERVISOR
PROF. RANGANATH M SINGARI
& DR. S. L BHANDARKAR

AREA OF RESEARCH
"Mobility design/ transport design/
sustainable transport/ urban congestion"



AWANI SANKRITYA
(M.DES, B.DES)

THESIS GUIDE/ SUPERVISOR
DR. RAVINDRA SINGH
& PROF. LALIT KUMAR DAS

AREA OF RESEARCH
"Jewelry design"



SIMRAN VATS
(MURP, B.ARCH)

THESIS GUIDE/ SUPERVISOR
PROF RANGANATH M SINGARI

AREA OF RESEARCH
"Urban planning, Architecture Design
and User Experience"



MERAJ ALAM IDRISI
(M.TECH (PRODUCTION))

THESIS GUIDE/ SUPERVISOR
PROF. RANGANATH M. SINGARI

AREA OF RESEARCH
"Product Design, Industrial Design"

PHD SCHOLARS (PART TIME)



YASHIKA KUMAR

(ASST. PROF. @ ISIC INSTITUTE OF REHABILITATION SCIENCES)

THESIS GUIDE/ SUPERVISOR

DR. RAVINDRA SINGH & DR. CHITRA KATARIA

AREA OF RESEARCH

"Design framework for locomoters disability using assistive technology"



NEKRAM UPADHYAY

(HOD ASSISTIVE TECH, INDIAN SPACE INJURIES CENTRE)

THESIS GUIDE/ SUPERVISOR

DR. RAVINDRA SINGH & DR. HARVINDER SINGH CHHABRA

AREA OF RESEARCH

"Assistive technology for universal design: A framework"



DEEPANSHU AZAD

(ASST. MANAGER @DELHI TRANSCO LTD.)

THESIS GUIDE/ SUPERVISOR

DR. RAVINDRA SINGH & PROF. LAUT KUMAR DAS

AREA OF RESEARCH

"design framework for emerging challenges in operational control centres"



SHAHID AHMAD

(DESIGN STRATEGIST, LTMINDTREE, DELHI)

THESIS GUIDE/ SUPERVISOR

PROF. RANGANATH M SINGARI & DR. S. L BHANDARKAR

AREA OF RESEARCH

"Enhancing user experience with automobile design: A study"



NANDEESHA M

(SR. UX DESIGNER, DESIGN THINKING COACH @ SAP)

THESIS GUIDE/ SUPERVISOR

DR. RAVINDRA SINGH

AREA OF RESEARCH

"UX design approaches for building user trust in web3 cryptocurrency exchanges"



SHRUTI SOHARIA SINGH

(ASST. PROF. @NIFT, MUMBAI)

THESIS GUIDE/ SUPERVISOR

PROF. RANGANATH M SINGARI & PROF. LALIT KUMAR DAS

AREA OF RESEARCH

"Designing a framework for construction & evaluation of visual narratives for children"



BINDOO RANJAN

(ASSOCIATE PROF. @DEPT. OF DESIGN, IP UNIVERSITY, USDI)

THESIS GUIDE/ SUPERVISOR

PROF. RANGANATH M SINGARI

AREA OF RESEARCH

-



AJAY SOLANKI

(ASST. PROF. DEPT. OF MECH, DTU)

THESIS GUIDE/ SUPERVISOR

PROF. RANGANATH M SINGARI

AREA OF RESEARCH

3D Printing, Product Design, Robotics, Automation



ROHIT PRIYADARSHI

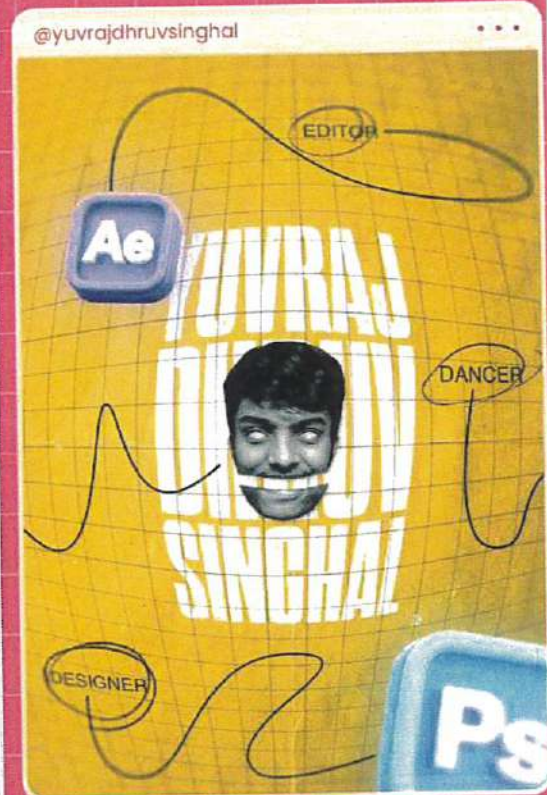
THESIS GUIDE/ SUPERVISOR

DR. RAVINDRA SINGH & PROF RANGANATH M. SINGARI

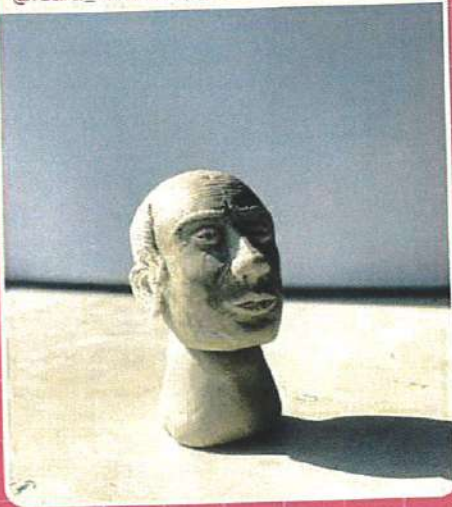
AREA OF RESEARCH

Product Design

STUDENT



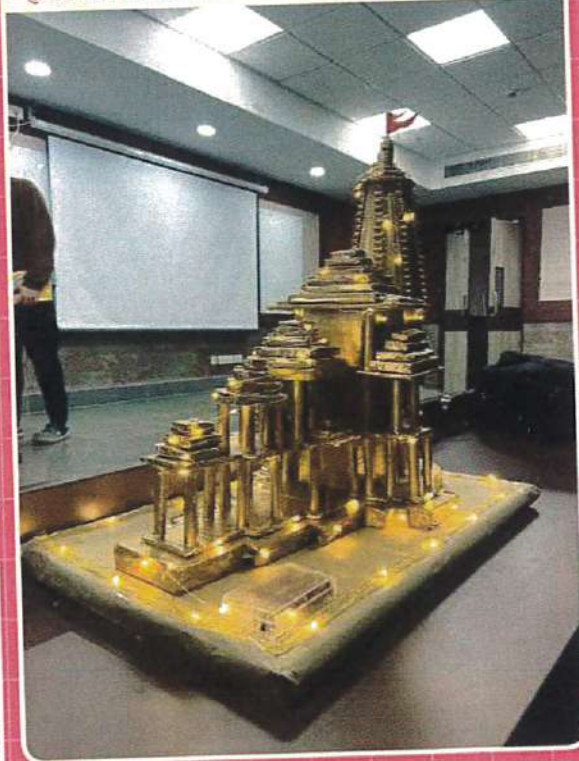
@rudra_shrivastava_



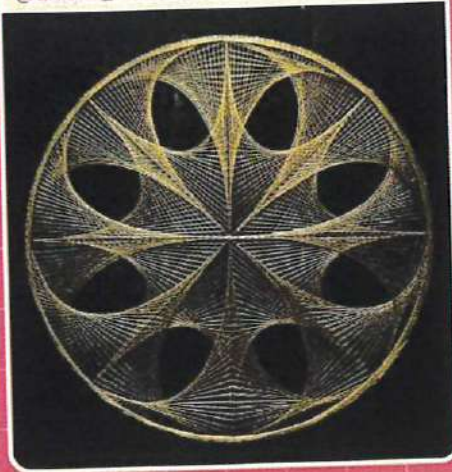
@shivanshu.art_



@vaibhav.ka.kaam



@artistic_illusionss



@lakra.designs



@anurag_art_lol



@vageesh_10



WORKS

Pr

CERTIFICATES

and **FORMATS**

The formats of some of the required certificates are printed below for the guidance for the candidates. Separate certificates bearing the same data as specified in these sample formats are also acceptable. Original certificates, as prescribed, should be signed by the authorities mentioned therein, under the legible seal of office.

Certificates given below:

1. Certificate in Respect of Defence Category (CW)
2. Medial fitness certificate
3. Certificate for Differently Abled Person (PD)
4. Suitability Certificate for Availing Admission against Differently Abled Person (PD)
5. Certificate for Availing Admission Against Kashmiri Migrant Quota
6. Affidavit for Single Girl Child
7. Form for Withdrawal of Admission



R...

CERTIFICATE IN RESPECT OF DEFENCE CATEGORY (CW)

(CERTIFICATE FOR AVAILING ADMISSION AGAINST DEFENCE QUOTA OFFICE OF THE ZILA / RAJYA SAINIK BOARD)

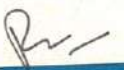
This is to certify that Master/Miss _____ Son/daughter of
_____ resident of _____, the above-named officer/ JOO / OR pertains to the category marked below:- (Select one from below)

1. Killed in Action on _____ during on _____
2. Disabled in Action on _____ and boarded out from service on _____ during _____
3. Died in peacetime on _____ with death attributable to military service.
4. Disabled in peacetime and boarded out from service with disability attributable to military service.
5. Galantry Award Winner (_____).
6. Ex-Serviceman
7. Serving Soldier

(Category _____ above)

Mr/Miss _____
son/daughter of the above-named officer/JOO/OR is eligible for Admission to DTU against the Defence quota under priority _____
His /Her Ex-Serviceman Widow Identity Card No. is DLH-01 _____
NO. _____/

RSB SECRETARY



MEDICAL FITNESS CERTIFICATE

(TO BE SIGNED BY A REGISTERED MEDICAL PRACTITIONER HOLDING A MEDICAL DEGREE)
(TO BE SUBMITTED AT THE TIME OF ADMISSION)




I certify that I have carefully examined Mr./Ms. _____
Son/Daughter of Shri _____
whose signature is given below. Based on the examination, I certify that he/she is in good mental and
physical health and is free from any physical defects which may interfere with his/her studies
including the active outdoor duties required of a professional
Mark of Identification _____

Signature of the Candidate _____

Place: _____

Date: _____

Name & Signature of the Medical
Officer with Seal and Registration
Number



*Strike whichever is not applicable



CERTIFICATE FOR DIFFERENTLY ABLED PERSON (PD)

(to be issued by Medical Board from Government Hospital)

Name of the candidate: Mr./Ms.* _____ Father's name _____
Permanent Address: _____
Percentage loss of earning capacity (in words): _____

Whether the candidate is otherwise able to carry on the studies and perform the duties of an engineer/architect satisfactorily: _____

Name of the disease-causing handicap: _____

Whether handicap is temporary or permanent: _____

Whether handicap is progressive or non-progressive: _____

The candidate is FIT / UNFIT to pursue engineering studies.

(*Strike out whichever is not applicable)

Seal of Office

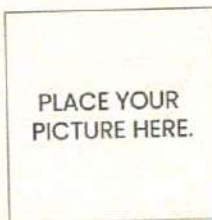
Date:

Note: The medical board must have one orthopedic specialist as its member. Candidate having temporary or progressive handicap will not be considered against these seats.



SUITABILITY CERTIFICATE FOR AVAILING ADMISSION AGAINST DIFFERENTLY ABLED PERSON

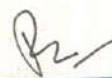
(TO BE SUBMITTED AT THE TIME OF COUNSELLING/ ADMISSION)



Certified that Shri/Km/Smt. _____
Son/Daughter/wife of Sri/ Smt _____ is physically handicapped
due to. _____
and he/she is fit for undergoing the course(s). _____
at DTU.

Name & Signature of The Officer In-charge

Vocational Rehabilitation Centre for
Physically Handicapped 9,10 11
Karkardooma, Vikas Marg, Delhi-110092



CERTIFICATE FOR AVAILING ADMISSION AGAINST KASHMIRI MIGRANT QUOTA

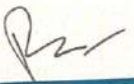
Certified that Shri/Km/Smt. _____
son/daughter/wife of Shri/ _____
resident of _____
is registered as migrant from Jammu & Kashmir. The Registration number is _____ dated _____

It is also certified that Shri/Km/Smt. _____
is registered in Delhi/ _____
as J & K Migrant on _____
The medical board must have one orthopedic specialist as its member.

Name & Signature of
Deputy Commissioner/Competent Authority
(Office Stamp)

Place: _____
Date: _____

Note: No other document than this will be accepted University for claiming reservation against the Kashmiri Migrant Seat.



AFFIDAVIT FOR SINGLE GIRL CHILD

For claiming admission in this category, the Father/Mother/Guardian (in case parents are deceased) shall have to submit affidavit / self-attested to this effect duly attested by area District Magistrate / Additional Magistrate / Deputy Commissioner / Colector / Additional Deputy Commissioner / Deputy Colector / 1st Class Stipendiary Magistrate / City Magistrate (not below the rank of 1st Class Stipendiary Magistrate), Sub-Divisional Magistrate / Taluka Magistrate / Executive Magistrate / Extra Assistant Commissioner.

SPECIMEN OF AFFIDAVIT / SELF-ATTESTED FOR ONLY (SINGLE) GIRL CHILD CATEGORY (on non-judicial paper of Rs. 20/- duly attested by 1st class Magistrate)

I _____ (name) father / mother of Miss _____,
resident of _____

(ful address to be given) do hereby, solemnly declare and affirm as under:

That I am a citizen of India.

That Miss _____ born on _____ is the only (single) Girl child of the deponent. That the deponent has no living male /female Child other than the above one.

VERIFICATION

DEPONENT

Verified that the contents of the above affidavit / self-attested are true and correct to the best of my knowledge and belief and nothing has been concealed therein.

DEPONENT

Place: _____

Dated: _____



FORM FOR WITHDRAWAL OF ADMISSION

1. Department of Design Admission No. _____
2. Name of Candidate _____
3. Parent/Guardian's Name. _____
4. Communication Address. _____
5. Telephone Mobile _____
6. Email Address. _____
7. UCEED 2024 Rank Region. _____
8. Category / Sub-category. _____

Bank Account Details

Name of the Bank Account Holder
(in favour of whom Bank Transfer is to be made)

- Relationship of the Bank Account Holder with the Candidate
- Bank Detail of above person to be furnished in the given format:

Name of the bank	Address of the bank	Complete bank account no.	IFSC code

UNDERTAKING

We understand and know the refund rules of the University and agree to abide by the same and we further understand that the refund would be made in due course of time through bank transfer only as per the above request

Signature of parent/Guardian

Date: _____

Signature of Applicant



LOCATION

Department of Design
अभिकल्प विभाग



Delhi
दिल्ली

New Delhi
नई दिल्ली

Ghaziabad
गाजियाबाद

Noida
नोएडा

Gurugram
गुरुग्राम

Greater Noida
ग्रेटर नोएडा

ADMISSION ENQUIRY

Prof. R.C. Singh

Chairperson
Head, Department of Design
Email : rcsingh@dce.ac.in
Landline : +91-11-27871017

Mr. Partha Pratim Das

Dy. Chairman
Email : parthapratimdas@dtu.ac.in

Designed by:

INESH JAIN
(23/BD/051)

+91 6375651690 @inesh_toons

LAKSHAY LAKRA
(23/BD/058)

+91 8076119530 @lakra.designs

SHIVANSHU GUPTA
(23/BD/095)

+91 73542 55249 @shwanshuu._

YUVRAJ DHRUV SINGHAL
(23/BD/120)

+91 9650393919 @yuvrajdhruvsinghal

Brochure Design Mentor

NUPUR KAPOOR
(2K22/BD/072)

+91 96505 02740 @nupur16_

Disclaimer:

This brochure provides information about admission process, tuition fees, programs, and campus life at Delhi Technological University. The university may update the information without prior notification and does not guarantee its truthfulness. The university is not responsible for any errors or omissions in the content. Users are requested to verify information with the university at all times. No claims or actions can be made against the university for failure to do so.

